

*BIRMINGHAM PUBLIC LIBRARY
Long Range Planning Committee Minutes
Thursday, August 22, 2013
3:30 p.m.
Boardroom*

The mission of the Birmingham Public Library is to provide the highest quality library service to our citizens for lifelong learning, cultural enrichment and enjoyment.

Attendees: Katrina Watson, Chair; Gwendolyn Amamoo, Library Board President; Gwendolyn B. Guster Welch; Dora Sims; Sam Rumore, Georgia Blair, Patty A. Pilkerton, Judge Scott Vowell, Renee Blalock, Angela Hall, Karnecia Williams, Branch Head at Inglenook; Sandi Lee, Coordinator; Danny Dorroh, Business Office Manager; and Callen Childs, Creig Hoskins Architecture

- I. Call to Order
- II. Invocation
Georgia Blair gave the invocation.
- III. Finishes for the Inglenook Library
Judge Vowell moved the approval to go with Karencia William's recommendation (Branch Head at Inglenook Library) of scheme A for the color schemes for Inglenook. Katrina Watson seconded the motion, which passed. The recommendation will now be presented to the full Library Board.
- IV. Library Services in the Ensley Community
Once the Pratt City Library reopens, there will be a need for a branch head at the East Ensley Library. There was discussion of possibly closing either the Ensley or the East Ensley Library. Administration will do the following and report back to the Long Range Planning Committee:
 1. Look at the Ensley and East Ensley Library statistics going back a few years.
 2. Maintenance reports for both the Ensley and East Ensley Libraries
 3. Age of both buildings
 4. Cost to maintain both buildings
 5. Neighborhood input
 6. Programming
 7. Mobility of residents
 8. Actual physical structures of neighborhoods adjacent to each library

Judge Vowell moved that Angela Hall will attend a meeting with neighborhood residents to get their input on the closing of either the Ensley or the East Ensley Library. Katrina Watson seconded the motion, which passed.

V. Logistics of retreat

The Long Range Planning Committee will host a retreat for the entire Library Board. It was recommended that the retreat be held after Staff Day which is Thursday, October 17, 2013.

Advocacy, Fundraising, and Development Committee Meeting

Minutes	August 14, 2013	11:00 a.m.	Central Library Boardroom
Meeting Called By	Dora Sims		
Type of Meeting	Advocacy, Fundraising, and Development Committee		
Attendees	Committee Members Present: Dora Sims, Chair, Patty A. Pilkerton, Samuel Rumore Board Members Present: Gwendolyn B. Guster Welch Staff Present: Renee Blalock, Angela Fisher-Hall, and Jennifer Neely		

Call to Order

- Meeting called to order by Dora Sims, chair.
- Gwendolyn B. Guster Welch gave the invocation.

Overview

- The purpose of the Advocacy, Fundraising, and Development Committee is to assist library staff to provide advocacy on behalf of the library.
- Update on Advocacy Plan from Administration
- Update on the progress of the new Library Board directory
- Update on recognition of past Library Board members
- Update on Board funded holiday event
- Discussion of deadlines and continuation of the P.E.L. (Program Enriching Lives) and "I AM BPL" Awards
- BPL Young Professionals Update
- Discussion of Community Partnerships

Advocacy Program Update- Newsletter Ideas, Content, Printing

- Administration is currently working on the new Advocacy Plan, which will be more in line to the Advocacy, Fundraising, and Development Committee's recommendation.
- Administration will make cards to place at all BPL libraries to instruct patrons on how to subscribe to BPL's e-newsletter or access it on Library computers if they do not have access at home. Administration will also look at the number of current e-newsletter subscribers and the possibility of printing a newsletter in addition to the online distribution.

Directory

- The updated Library Board directory with a newly designed cover was reviewed and limited copies of the directory will be distributed after the upcoming election. After any run-off elections, the Library will print a limited number of the updated directory. If any changes are made on Board memberships or officers in January, revisions will be made and copies distributed.

Recognition of Exiting Board Members, Event date

- It is the recommendation of the Advocacy, Fundraising, and Development Committee that former Library Board members be recognized at the Pratt City event on August 26, 2013. All past Board members from 2006 to current will be recognized with a certificate.

Board Fund Holiday Event

- It is the recommendation of the Advocacy, Fundraising, and Development Committee that the Library Board host the Mayor/City Council in either late January or early February 2014. The Library Board fund will cover the expense for this event. There will be a focus on each district highlighting the programs/events going on in specific areas as well as system wide programs and services.

Pell Grant/I Am BPL Awards

- The Library Board voted to continue the P.E.L. Grant and "I Am BPL" Awards. The deadline for submissions will be September 30, 2013. These awards will be reviewed by the Board for 2014 continuation. Library staff will advertise and solicit nominations for this deadline.

YP Focus- Events

- The BPL Young Professionals are doing a great job at advocating for the library and have begun fundraising events. The most recent event was held at the Avondale Brewery on July 25, 2013 which drew many and the YP's were able to cover the cost of the event in addition to raising \$200.00 beyond cost. The YP's also hosted the Bowling for Books event on August 10, 2013 in which they raised \$202.00.

Community Partnerships

- Administration is working on identifying services that the Library offers that would benefit the business community.
- Renee Blalock and Sheree Grant (from the Public Defender's Office) are working with REV Birmingham on services for the homeless.
- There was discussion suggesting that Branch/Dept. Heads that attending neighborhood meetings request funds for capital and non-capital items and also that all library branches create a wish list to post to social networking sites and present to businesses and at neighborhood community meetings for possible funding.

The next Advocacy, Fundraising, and Development Committee meeting will be held on Wednesday, November 13, 2013 at 11:00 a.m. in the Board room.