

## Advocacy, Fundraising, and Development Committee Meeting

<b>Minutes</b>	<b>July 21, 2014</b>	<b>3:30 p.m.</b>	<b>Central Library</b>
<b>Meeting Called By</b>	Dora Sims		
<b>Type of Meeting</b>	Advocacy, Fundraising, and Development Committee		
<b>Attendees</b>	<b>Committee Members Present:</b> Dora Sims, Chair, Patty A. Pilkerton, Kimberly Richardson, Samuel Rumore, <b>Staff Present:</b> Renee Blalock , Angela Hall, Olivia Alison, and Jennifer Neely		

### Call to Order

Meeting called to order by Dora Sims, chair.

Kimberly Richardson gave the invocation.

### Welcome Development Director

Olivia Alison, Director of Development, was introduced and provided a summary of her duties/activities as Director of Development. (attached)

Sam Rumore suggested that Olivia Alison compose a letter of congratulations to be sent out to the sixty most influential people in Birmingham. Those chosen were listed in the Birmingham Business Journal.

### Board Fund Mission Statement Proposal

Each Board member is asked to donate \$110.00 annually to the Library Board Fund. As of date, half of Library Board members are current on their donations.

- Patty A. Pikerton moved to approve the following draft statement, which will define the Library Board Fund. Sam Rumore seconded the motion, which passed:
- \*\*The Library Board Fund was established in 2012. It is designed as a special allocation of solicited donations, specifically from Library Trustees to establish a fund to be used as the Trustee's discretion. The funds collected through this effort will first be to support initiatives to assist in boosting staff morale and acknowledging staff and Trustee achievement. Funds may be set aside

periodically as the Trustees host social events to update community leaders on library undertakings. Trustees are also encouraged to give annually to other fundraising campaigns to support the library in general.

### **“I Am BPL” and Programs Enriching Lives (P.E.L.) Grant Awards**

There were no submissions for the “I Am BPL” and P.E.L. Grant Awards at the June 30, 2014 deadline and very few submissions for the 2013 year.

It was suggested that Administration create a survey to poll Library staff on how to get more interest in the awards.

Sam Rumore moved to discontinue the “I Am BPL” and Programs Enriching Lives (P.E.L. Grant ) Awards as presently structured and reallocate the funds to contribute to Staff Day events. Patty A. Pilkerton seconded the motion, which passed.

### **Other Items**

As a cost saving measure, the committee would like to recommend to the Library Board that photos of the Library Board members not be used in library branches, only in the Board room at Central. Instead, names can be placed on the signage so that they may be easily replaced when needed. It was also suggested that political figures be eliminated from the signage at all Library branches.

### **To Be Approved**

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Discontinue the “I Am BPL” and Programs Enriching Lives (P.E.L. Grant ) Awards as presently structured and reallocate the funds to contribute to Staff Day events. Patty A. Pilkerton seconded the motion, which passed.

As a cost saving measure, the committee would like to recommend to the Library Board that photos of the Library Board members not be used in library

branches, only in the Board room at Central. Instead, names can be placed on the signage so that they may be easily replaced when needed. It was also suggested that political figures be eliminated from the signage at all Library branches.